

STEPHEN C. JACKSON

OFFICE

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Department of Communication
University of Central Missouri
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CONTACT INFORMATION

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EDUCATION

M.A. in Communication, *University of Central Missouri*, Warrensburg, MO, May 2017

- Emphasis: Speech Communication
- Major interest areas: Instructional, Interpersonal, and Identity
- Advisor: Carol Atkinson
- Thesis Chair: Hillary Pennell

B.A. in Communication Studies, *University of Central Missouri*, Warrensburg, MO, May 2016

- Emphasis: Relational Communication
- Minor: Sociology
- Advisor: Nicole Freeman

ACADEMIC APPOINTMENTS

Graduate Teaching Assistant, Fall 2016 to present

Department of Communication, *University of Central Missouri*, Warrensburg, Missouri

TEACHING EXPERIENCE

University of Central Missouri, Department of Communication, Fall 2016 to Present

- Communication 1000 – Public Speaking
 - Primary instructor in 8 sections
 - Course is lecture based
 - 24-person face-to-face sections

RESEARCH INTERESTS

My primary research interests are in interpersonal communication as it relates to issues of diversity, identity, bias in professional and instructional contexts.

CURRENT RESEARCH

Conference Papers

Jackson, S. C. (2017). "Do you want the man in charge or..." Discrimination experienced by female business owners. Manuscript accepted by CSCA 2018 Conference

- A qualitative research project that analyzed sex-based discrimination faced by women business owners. The discrimination revealed a meaning-making process of denial/minimizing and revealed several communication strategies to navigate discrimination in their specific organizational contexts. Strategies included qualifying language, surrogate communication, and mentoring.

Thesis

Jackson S. C. (2017). Student perceptions on teacher evaluations: Gendered bias, communication, and roles. Thesis in progress.

- A quantitative research project that seeks to analyze potential biases of student's evaluations of professors. The analysis seeks to better understand gendered communication styles, conformity of those styles compared to a professor's sex, and student's perceptions of gender roles as all possible influencers of potential gendered biases in evaluation materials.
- *Committee:* Hillary Pennell (Co-chair), Wendy Geiger (Co-chair), Nicole Freeman

SERVICE

Focus Group Facilitator, *University of Central Missouri*, spring 2017

- Directed a focus group to assess the department of communication's digital journalism program to determine student's attitudes and perceptions about the status and future of the program.

Graduate Council, Student Representative, *University of Central Missouri*

- Nominated as a student representative for spring 2018.

Graduate Student Association, Founding Member, *University of Central Missouri*

- Aided in the re-establishment of a student-led group to help representation of graduate students concerns across all disciplines on campus.

AWARDS AND HONORS

MAGS Excellence in Teaching Award, *University of Central Missouri*, 2017

- Nominee for the University of Central Missouri

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

IABC - International Association of Business Communicators,

- Membership: 2014 to present

NCA - National Communication Organization

- Membership: 2016 to present

CSCA - Central States Communication Association

- Membership: 2017 to present

PROFESSIONAL EXPERIENCE

Communication Consultant, *stephen-jackson.com*, 2017 to present

- Consulted Shatto Milk Company concerning educational and experiential communication for their new tour room.
- Developed a proposal based on my recommendations for their new education tour room

Web Designer, *stephen-jackson.com*, 2014 to present

- Corresponded with over 10 small businesses to develop new or updated websites.
- Advised business owners on how to operate their social communication and marketing.

REFERENCES

Hillary Pennell, Assistant Professor

Department of Communication Studies
University of Central Missouri at Warrensburg
(660) 238 – 3899, hpennell@ucmo.edu

Wendy L. Geiger, Professor

Department of Communication Studies
University of Central Missouri at Warrensburg
(660) 543 – 4469, geiger@ucmo.edu

Darrell Brammer, Director of Partner Development and Internships

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